

THE INDUSTRIAL PROCUREMENT COMPANY *Making Technology Available Worldwide since 1988*

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EXPORT MANAGEMENT SERVICES

First Technology, Inc. (FTI) mission is "To enhance commercial trade exchange between the United States and Latin America and the Caribbean, offering its clients leading edge technology solutions, with top quality service, taking into consideration market and cultural needs, based on highly competitive integral costs."

Living-up to that Mission, for US-based companies that focus their efforts on the domestic markets, FTI offers its Export Management services as an added benefit to the Manufacturer's organization without having to grow its staff.

First Technology Inc. as your Export Management Company will act as your own export or international sales department.

In this respect this is what First Technology will do for you:

- a) Perform market studies and identify new markets
- b) Marketing, Advertising, and Public Relations

- c) Translations
- d) Qualify potential buyers, and in-country distributors, and offer your products to them, extending credit terms to qualified customers
- e) Negotiate purchasing or contract terms and close sales
- f) Assist and/or manage export documentation, customs forms, logistics
- g) Follow-up, on a quarterly basis on results, commitments, and sales growth

We look forward to together grow your international markets!